

**RESOLUTION NO. 75306**

**A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE OFFICE OF ECONOMIC DEVELOPMENT TO DEVELOP, PRODUCE, AND CONDUCT THE AMGEN TOUR OF CALIFORNIA AND 2010 SAN JOSE CYCLING CLASSIC ON CITY STREETS AND AT VARIOUS CITY VENUES THROUGHOUT THE WEEK OF MAY 15-22, 2010, AS A CITY EVENT WITH REGISTRATION FEES OF \$25-\$200 PER RIDER**

**WHEREAS**, the City of San José ("City") has a rich history as the location for many professional and amateur cycling events, including being named as a host city for the fifth consecutive year for the Amgen Tour of California ("Amgen Tour"), the nation's largest professional cycling race and the largest sporting event ever held in California, which arrives this year in San Jose for a stage start on May 19;

**WHEREAS**, the goal for the 2010 San José Cycling Classic ("Cycling Classic"), a week long event to be held May 15-22, is to build interest and attendance for the statewide Amgen Tour; and

**WHEREAS**, the Cycling Classic is planned to include: Velovia, a family event to be held in downtown San José, featuring bicycle scavenger hunts, rides connecting to downtown parks and other activities promoting healthy and active lifestyles; a Classic Tour Ride consisting of two closed circuit rides of 30 miles and 70 miles beginning and ending in downtown San José and traveling on adjacent city streets and through neighborhoods; and the annual San José King of the Mountain Ride consisting of a 25 mile ride/race to begin and end in downtown San José and featuring a challenging 3.7 mile ascent up Sierra Road;

**WHEREAS**, City staff will produce the three core cycling events in consultation with an event organizer specializing in competitive cycling events and in partnership with the Silicon Valley Bike Coalition, and will also partner with the San José Sports Authority

and members of the business community to incorporate an array of ancillary events in various downtown venues throughout the week; and

**WHEREAS**, City staff is developing sponsorship opportunities to provide funding for the Cycling Classic in addition to funding from the Sports Opportunity Fund;

**NOW, THEREFORE**, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The Office of Economic Development is hereby authorized to develop, produce, and conduct the Amgen Tour of California and 2010 San José Cycling Classic on City streets and various City venues throughout the week of May 15-22, 2010, as a City Event with registration fees of \$25-\$200 per rider and vendor booth fees of up to \$500 per booth.

ADOPTED this 16<sup>th</sup> day of March, 2010, by the following vote:

AYES: CHIRCO, CHU, HERRERA, KALRA, LICCARDO,  
NGUYEN, OLIVERIO, REED.

NOES: CAMPOS

ABSENT: CONSTANT, PYLE.

DISQUALIFIED:



CHUCK REED  
Mayor

ATTEST:



LEE PRICE, MMC  
City Clerk